

President's Message

What inspires us to help others? Why do we work such long hours in achieving fulfillment? Why are we constantly away from our families, our loved ones, in order to help those less fortunate? The fact is, when we accomplish a goal for ourselves, family members, friends and/or even strangers; knowing we improved someone's life is exhilarating. Enhancing the life of others is the most noblest of activities.

Because of you, "Southern California Claims Association" members; we raised and sponsored over \$40,000.00 in charitable contributions for 2012. On behalf of our SCCA board, members and event sponsors/participants, we personally thank you for your sizable efforts and contributions.

Successful endeavors involving SCCA's activities connect in a meaningful way with the Southern California populace in establishing the relevance of our association. This year we plan on continuing our relationships with "Loma Linda Ronald McDonald House", "Yucaipa Animal Placement Society" (YAPS), and "Passionate Life Foundation". We welcome our newest charity, "Boys and Girls Club of Tustin" and will proceed to contribute to a few more new charities throughout the year. In order to tackle this task, plans for increasing our events calendar have commenced.

Our various committees continue to be very active with their portfolios which serve to share ideas and information and thus contribute streamlining of events/procedures throughout the industry for the benefit of internal and external benefactors.

SCCA continues to be a prominent organization balancing the activities of social activity, education and philanthropy within the industry and, community. Our challenge as a group is to continue to strive in order to meet the demands of the insurance professional throughout the Southern California region.

Looking forward, I have outlined five major objectives to focus on during my tenure as SCCA President:

- Continue geographic expansion within Southern California especially within the Los Angeles area
- Improve on communications with our SCCA members and the public, (enhancing our website)
- Build on financial benefits for our SCCA members by teaming up with a local credit union
- Improve on our education offering more diverse /needed classes within Orange and Los Angeles Counties
- Organizing an optional Healthcare Plan for SCCA members

My name is Frank A. Newman, and I'm proud to be your SCCA president for the next two years. With our directors, officers, and committee member's commitment to the execution of these objectives, I am certain we will prevail in accomplishing these goals.

Thank you for your anticipated time and energy in our focus of these worthwhile ideas!

Frank Newman, President, SCCA 2013